

# Celia Urbinati

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## EDUCATION

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### Marquette University

Milwaukee, WI

Major in Advertising / Minor in Marketing and English Literature

August 2022 – Present

- **Relevant Coursework:** Media Writing (Fall 2023), Consumer Insight and Strategy (Spring 2024), Advertising Principles (Fall 2023), Intro to Marketing (Spring 2024), Communication Design Toolbox (Spring 2023), Principles of Microeconomics (Fall 2023), Intro to Media Production (Fall 2022), Script and Story (Fall 2022)
- **GPA:** 3.8/4.0

## WORK EXPERIENCE

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### Chicago Park District

Chicago, IL

Recreation Leader

June 2023 – August 2024

- Responsible for the safety of 20-25 campers aged 7-13.
- Coordinated and led new activities daily while managing time effectively.
- Fostered an inclusive and positive environment, offering support and overseeing the well-being of campers.
- Navigated challenges as they arose and resolved conflicts between campers while keeping open communication with parents.

### Niles Park District

Niles, IL

Recreation Leader

June 2022 – August 2022

- Responsible for the safety of 15-20 campers aged 4-13.
- Collaborated with colleagues to create weekly themes and activities.
- Led a new group of campers each week, modifying sports, games, and art projects to their liking.

### A Midwest Kitchen

Chicago, IL

Baker

July 2021 – October 2021

- Followed new recipes daily, working with colleagues to meet production and service goals.
- Prepared and packaged various baked goods for retailers all while taking in-house customer orders.
- Maintained organized and sanitary workspaces and utensils.

## SKILLS

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**Technical Skills:** Canva, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office Suite, CapCut, Copywriting

**Personal Skills:** Communication, Leadership, Adaptability, Collaboration, Conflict Resolution, Organization, Time Management, Problem Solving, Active Listening

## ACTIVITIES

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**Activities:** MUTV Lately Co-Host, The Meladies, MUR Volunteer, Ad Club